

William Boice  
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## Experience

### WJB-Imaging

Independent Contract Digital Imaging

January 2005 to Present

As a freelance Contractor I am proficient with Photoshop CS4 and many other imaging applications on both Macs and PCs. I have a very strong attention to detail and high quality standard. I am experienced working with all aspects of digital imaging including RGB, CMYK, High resolution for print and archiving, Low resolution for web, batch processing, automation, semi-automation, image optimization, color correcting, retouching and image repair. I have the vision and scope to work with thousands of images at a time and the patience to work on one image for days (when needed). I am also very experienced with web design, dreamweaver CS3, CCS, Flash CS3 animation, FTP software, text editors and hand coding. I am excellent at working with and communicating with various personality types.

BabyCenter.com 163 Freelon St San Francisco Ca 94107

Digital Artist/Retoucher

April 2007 to July 2007

Image optimization and retouching of image library for web use including: Color correcting, levels, brightness & contrast, hue & saturation, skin blemish removal and repair, sharpening, cropping & scaling. Work closely with design team and Managing Editor. Image library organization.

Two Cat Digital San Leandro CA

Lead Digital Imaging Technician

March 2003 to April 2007

Custom Scanning, color correcting, optimizing of slides, negatives and prints. Digital Retouching using Photoshop CS2 (dropping out backgrounds, making clipping paths, and composites). Creation of derivative files, scaling (resizing), cropping, dust and scratch cleanup. Custom file naming and organization of images for archiving.

Custom Process 1700 Fifth St. Berkeley CA 94710

Lead Printer/Digital Imaging Technician

June 1995 to March 2003

Lead digital and traditional print production department. Team work flow control. High volume digital printing of RA4, Duratrans, Duraflex on Chromira digital printer. Preflight checking, color correcting, sizing, and prepping of customer files and scanned originals. Maintaining, calibrating, and troubleshooting equipment. Working closely with customer service, customers, and finishing/mounting on large jobs.

Installation and implementation of new digital equipment. Employee training.

Traditional custom photo printing of murals up to 50" wide, type R, and Black & white.

Discount Photo 7 West Haley St. Santa Barbara CA 93103  
Custom Color Printer  
December 1994 to June 1995  
Develop and proof machine prints.

Bern's Camera and Video Albany NY  
Proof Printer  
April 1989 to October 1994  
Custom photo printing and proofing. Machine maintenance and repair. RA4 chemical mixing. Digital retouching of scanned files for film recorder output.

CPI Photofinishing Schenectady NY 12308  
Photo Lab Technician  
February 1988 to March 1989  
Develop and proof machine prints. Shoot and process copy negatives.

#### Equipment and Software Skills

Computers & Software: Macintosh OSX 10.6, Windows XP, Proficient in Photoshop CS4 and Bridge, Photoshop batching, scripting and automation, Dreamweaver CS3, Flash CS3, HTML, FTP, Text Editors, ThumbsPlus, Capture One PRO, Nikon capture, Microsoft Word & Excel.

Scanners and Printers: Kodak HR500 scanner (Beta tested the Hr500 for Kodak), Kodak 4050 scanner, Kodak 3570 scanner, Eversmart Scitex scanner. Chromira Digital Printer.  
Cameras: Nikon D200, Nikon D80, Phase One Back, Calumet 4x5 View camera

#### Education And Training

PhotoshopWorld 2004 Tech Expo  
March 2004  
Photoshop productivity, Camera Raw, Mastering Channels  
Advanced Masking, Advanced blending Modes  
File Browser, Curves and the Histogram

Santa Barbara City College  
Spring 1995  
Computer Science major

Fuji Photofinishing School  
October 1990 Newark NJ  
Trained in Machine printing, Chemistry control, color theory and machine maintenance

Junior College of Albany  
Spring and fall, 1990 Albany NY  
Photography Major  
Emphasis in Photography, Color theory and Printmaking

Freelance Clients:

Conny Johannesson, Photographer 360-443-6589

Post production photoshop work for shoots for the Men's Warehouse, Color correcting, color matching, retouching

George Post, Photographer 510-237-0197

<http://www.craftphoto.com>

<http://www.zappshooter.com>

<http://georgepost.sites.livebooks.com/>

Retouching and processing

Carmen Alvarez, Photographer

[www.carmenalvarezphoto.com](http://www.carmenalvarezphoto.com) cell 415-336-8611

Camera raw conversion and image optimization of wedding photography, retouching, and consulting

Peter Rosselli, Consultant

[www.ielephant.com](http://www.ielephant.com) 415-383-6209

Website update, Consulting, Mac troubleshooting

Karen Roeper,

[www.essential-motion.com](http://www.essential-motion.com) 415-383-6209

Photography, Website update, Graphic design, Consulting, Image retouching, Mac troubleshooting

Susan & Michael Liebowitz Perfect Balance Pilates Studio,

[www.perfectbalancestudio.net](http://www.perfectbalancestudio.net)

Photography, web design and creation, Image retouching and web optimization, and consulting

Angelisse Karol, Color Consultant

[www.angelissekarolcolor.com](http://www.angelissekarolcolor.com)

Image retouching and web optimization, created before & after web page previews, and consulting

References

Conny Johannesson, Photographer 360-443-6589

George Post, Photographer 510-237-0197

Howard Brainen Two Cat Digital owner 510-940-2670

Rich Politowski Photo Lab Manager 415-626-7055

Alex Stillman Account Executive 510-414-2539